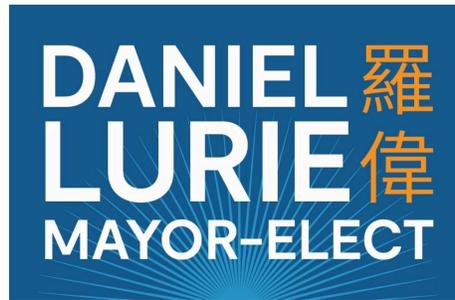


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**FOR IMMEDIATE RELEASE**

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**MAYOR-ELECT DANIEL LURIE ANNOUNCES CHIEF OF  
HOUSING AND ECONOMIC DEVELOPMENT**

*Ned Segal Named as Mayor-elect's Chief of Housing and Economic  
Development*

**SAN FRANCISCO**— Today, Mayor-elect Daniel Lurie announced the latest appointment in his administration, naming Ned Segal as Chief of Housing and Economic Development. The news comes days after the Mayor-elect [announced](#) a series of key leadership appointments and follow his announced [plans](#) to restructure the office of the mayor to enhance effectiveness and accountability.

*"I'm proud to announce the appointment of Ned Segal as Chief of Housing and Economic Development. Ned embodies the kind of innovative leadership San Francisco desperately needs to tackle our most pressing challenges," **said Mayor-elect Daniel Lurie.** "With his strong background in the private sector, a deep love for San Francisco backed by extensive civic engagement, and a track record of delivering results, Ned is uniquely positioned to lead the revitalization of downtown, accelerate housing production, and drive economic growth in our City."*

The Chief of Housing and Economic Development will coordinate a portfolio of departments responsible for approximately \$3 billion in spending, and a significant bearing on city revenue, setting a bold vision that is reflective of San Francisco's budget realities as well as the need to drive accountability, service and change.

*"As a city known for its innovation and boundless potential, San Francisco has long been a beacon of creativity and growth. Under the bold leadership of Mayor-elect Lurie, we have a mandate to reimagine what's possible and I feel great urgency to*

*deliver,” said **Ned Segal, Chief of Housing and Economic Development to the Mayor-elect.** “Together, we’ll create a San Francisco that is not only safe and welcoming, but also full of opportunity and hope—a city where every resident and business can thrive, dream, and help shape the future. The City faces a budget crisis, and returning to meaningful economic growth will be critical to helping San Francisco and San Franciscans thrive.”*

The Mayor-elect has identified two primary priorities for this position: 1) Revitalizing Downtown, with a strong focus on arts, culture, and businesses of all sizes, and 2) Accelerating the development of new housing to meet the City’s pressing needs. To achieve these objectives, the Chief will align the work of key departments, including Building Inspection, City Planning, Economic and Workforce Development, Housing and Community Development, the Arts Commission, Libraries, and the Airport.

*“Ned is a first rate financial expert and principled business leader. This is a unique opportunity for everyone in San Francisco to benefit from his professional management,” said **Ruth Porat, President and Chief Investment Officer of Alphabet and its subsidiary Google LLC.***

*“I’ve known Ned for a decade. He is passionate about San Francisco and is the right person to take the lead on housing and economic development on behalf of the new Mayor,” said **Chris Larsen, co-founder of and Executive Chairman of Ripple, a major San Francisco employer.** “We are facing crises in housing and revitalizing downtown, and Ned is not only incredibly capable of helping the City meet this moment, he’s deeply motivated by his love for San Francisco.”*

## **Ned Segal, Chief of Housing and Economic Development**



Ned Segal is a dedicated and passionate San Franciscan, having grown up, raised a family, and worked in the City for most of his life. He served as Co-Chair of the Daniel Lurie for Mayor campaign. Ned was most recently Twitter's Chief Financial Officer, leading the company's finance functions along with Corporate Development and

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Partnerships, including Global Content Partnerships, Developer Platform Commercial and Business Development. Previously he served as Senior Vice President of Finance for Intuit, where he led finance for the Small Business Group that delivered QuickBooks, Payments, and Payroll to millions of small businesses and self-employed customers. In this role, Ned was responsible for the division's financial and strategic planning. Before joining Intuit, Ned served as Chief Financial Officer of then-public RPX Corp, the leader in patent risk management solutions to technology companies around the world.

Ned began his career at Goldman Sachs, most recently as a Managing Director and Head of Global Software Investment Banking. In this capacity, he advised technology companies from around the world on mergers, acquisitions, IPOs, and other equity and debt financings, and led Goldman Sachs investments in multiple technology companies. Ned's career highlight may still be his tenure as a hot dog vendor at Candlestick Park from 1988-1992. His professional board service includes terms on the Boards of RingCentral, BostonGene, and BeyondMeat.

Ned earned a BS from Georgetown University in Spanish. He is an active volunteer in the non-profit sector and currently serves as a Board Member of Tipping Point Community, where he leads the Development Committee responsible for teaming with Tipping Point's leadership to raise nearly \$50M to fight poverty in the Bay Area every year. He is a previous Trustee of Lick-Wilmerding High School and Town School for Boys, where he co-led the search that brought the first woman leader of an independent boys' school to Town in 2017. Previous volunteer work includes serving as a founding board member of the San Francisco Neighborhood Theater Foundation, where Ned worked with other civic leaders to help save a number of single-standing theaters, including the Vogue, the Presidio, and the Marina theaters. Ned and his wife live in their hometown of San Francisco with their three children, where he loves walking the neighborhoods, watching kids' sports, eating at San Francisco's many amazing restaurants, and attending Giants, Niners, and Warriors games.

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*Daniel Lurie is the Mayor-Elect of the City and County of San Francisco.*