

Week 30: Name one specific issue affecting residents in the OMI. How would you address it as their supervisor?

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**Randolph and Broad lacks a grocery store, restaurants, and small businesses.** The corner of 19th and Randolph has been the same for decades. There's so much potential! Here's my **5 step plan**:

1. Organize & market a huge 2025 Night Market (like Sunset Night Market) with live music and activities partnering with SFMTA to market on the M (only 24-minute ride Castro for example!) in partnership with existing community institutions like IT Bookman Center, Oceanview Branch Library, and Blue House Cafe, just as I did recently co-organizing a Mid-Autumn Festival at Geneva Car barn and Andrew Yang fireside chat at Ingleside Presbyterian.
2. Increase safety by staffing up Taraval Police Station and increasing foot patrols.
3. Rezone parcels on Randolph or Broad that are no longer zoned residential.
4. Partner with OEWD to survey the area & recruit businesses with the most demand that can get a foothold — e.g. a small pharmacy, a corner store, a gym — supporting local entrepreneurs first, and help them as much as possible, which will start creating an upward spiral into restaurants and other small businesses, especially as the full service Oceanview Branch Library gets built creating a big community anchor! We should also explore creative improvements that will draw foot traffic like adding pickleball courts or a pickleball tournament at Merced Heights playground.
5. Longer term, we need to up-zone and build housing on Randolph or Broad with mixed used retail, so it creates more affordability, adds more foot traffic to the area sustaining a full service grocery store, and increases ridership on the M.