

Week 29: How can you, as district supervisor, get more grocery stores into District 11?

Jose Morales

I believe the best way to bring more grocery stores to the Lakeview community, which is largely a food desert, is by collaborating with local businesses and aspiring entrepreneurs within the district. Through a city program focused on identifying qualified candidates to open grocery stores, we can leverage franchise opportunities from companies like Grocery Outlet.

The city would support our local business owners and entrepreneurs by helping them apply for a franchise, secure an ideal location, streamline the permitting process, and assist with startup costs.

This approach ensures that community members are personally invested in creating community assets that employ and serve their neighbors, rather than relying on large corporations that may not have the same commitment to the area.