

## Marjan Philhour

Meet the candidates, week 28: “Do you plan to bring in more tourists to the Richmond? If so, how?”

The overall goal to create a safer, cleaner, and more vibrant community will naturally attract more visitors to our neighborhood from other parts of the City and beyond. I am focused on fully resourcing our police department, cleaning up our streets, supporting small businesses, and making the neighborhood more accessible. While these efforts may make the Richmond District a more appealing place to visit, the main priority remains improving the quality of life for residents.

Specifically, my vision for our neighborhood focuses on:

**Public safety:** By fully funding and staffing the police department, and restoring community policing and foot patrols in key areas, the district will become a safer place for both residents and visitors.

**Supporting small businesses:** The plan includes creating an over-the-counter permitting system to make it easier for small businesses to open and operate. A thriving local business scene, with unique shops and dining options, will expand the customer base for our merchants. Additionally, efforts to streamline bureaucracy will help small businesses flourish, making the Richmond an more attractive destination to shop and do business.

**Clean and vibrant streets:** Regular street cleaning and more secure public trash cans, are part of the plan to ensure the Richmond District is clean and welcoming. Clean streets contribute to a positive resident and visitor experience.

**Transportation improvements:** Enhancing public transportation, including better pedestrian safety and more reliable Muni services, will make it easier for visitors to access the Richmond, and for residents to access other parts of the City. Improving transportation infrastructure is key.

By focusing on these areas, the Richmond District can support residents and visitors alike in their work and leisure pursuits.