

## Jen Nossokoff

Meet the candidates, week 25: “During Outside Lands in Golden Gate Park, this year and in the future, how will you make sure the festival has a minimum negative impact on neighbors in the Richmond?”

Outside Lands is a world-class festival that brings tremendous pride to our neighborhood, but because it takes place in a public park, the city and festival organizers have a responsibility to leave it better than they found it. To ensure minimal impact on the Richmond neighborhood, I will advocate for several key measures:

1. **Transportation optimization:** Work with city agencies and festival organizers to **improve public transit options and optimize bike routes**, reducing car traffic and parking burdens in the neighborhood.
2. **Noise control:** Enforce strict noise level limits, especially during late hours, and implement soundproofing measures to minimize disturbance to nearby residents.
3. **Traffic management:** Ensure a comprehensive **traffic management plan with designated drop-off zones, temporary street closures, improved signage**, and collaboration with rideshare companies to reduce congestion.
4. **Safety and security:** Increase security personnel and law enforcement presence, enhance lighting in key areas, and establish clear communication channels for reporting concerns, ensuring the safety of residents and festival-goers.
5. **Environmental stewardship:** Advocate for sustainable practices such as banning single-use plastics, using renewable energy sources, implementing carbon offset programs, and ensuring thorough post-event clean-up to leave the park and surrounding streets cleaner than before.
6. **Supporting local economy:** Advocate for free or reduced-price permits for local merchants and vendors, integrating them into the festival and providing an economic boost to the Richmond district.

By focusing on these areas, we can ensure that Outside Lands remains a source of pride while minimizing its impact on residents.