Public safety is a paramount concern in Portola. Real and enduring safety requires a more effective use of law enforcement resources, culturally competent and multilingual law enforcement outreach, multi-lingual and accessible small business grants for security upgrades, stronger crime prevention programs, staffing up our public safety system, victim support services, community-led crime prevention programs and rehabilitation programs that disrupt the cycle of violence. Research confirms that a higher likelihood of being caught acts as a powerful deterrent to crime. We can also triple the presence of community ambassadors and lighting in high-traffic, high-crime areas within Portola to bolster safety. We also need traffic calming measures as San Bruno Ave has seen a number of dangerous traffic accidents due to speeding drivers that have put pedestrians, often the elderly, in harm's way.