Marjan Philhour

Meet the candidates, week 12: “How will you reach Asian communities in D1?”

In recent local elections, Asian residents in our community have clearly communicated their exhaustion with being categorized as a monolith and are tired of elected officials who purport to embody their community values.

As with the entire Richmond District community, we must meet, hear, and engage Asian American neighbors where they are. That means communicating in language (whether in writing or with translation) while knocking on doors, writing postcards, making phone calls, and in the press and social media.

It is important to do the hard and meaningful work of communicating directly with our Asian community about issues like public safety, education, and supporting local businesses, as well as including them in the decision making processes of our neighborhood.